

Journal Record to honor innovators

BY JESSICA MITCHELL
THE JOURNAL RECORD

OKLAHOMA CITY – From developing products designed to ease radiation burns to creating an online game aimed at sharpening students' critical thinking skills, the latest group of Innovator of the Year honorees continues *The Journal Record's* 13-year tradition of honoring top-notch business innovation in Oklahoma.

More than 30 entities will receive special recognition at *The Journal Record's* Innovator of the Year event April 13 at the Skirvin Hilton in downtown Oklahoma City. Eight On the Brink awards also will be awarded for promising new products and services at this year's event set to start with a reception at 6 p.m., followed by dinner at 7 p.m.

In addition, the Oklahoma State University Multispectral Laboratories will receive this year's Creativity Award. OSU Multispectral Laboratories, designed to accelerate commercialization of new technologies, is a partnership between OSU and Triton Scientific LLC with essential support from the Ponca City Development Authority and ConocoPhillips. The partnership won the 2007 International Economic Development Council's award for the most innovative partnership in economic development in the nation.

Bob Schaefer, a principal of Selser Schaefer Architects, is this year's keynote speaker. Selser Schaefer Architects received the overall 2009 *Journal Record* Innovator of the Year award for its design of Tulsa Community College's Center for Creativity. The Tulsa architectural firm designed the new state-of-the-art building using a combination of traditional and digital arts.

"*The Journal Record's* Innovator of the Year program has honored the spirit of Oklahoma ingenuity for more than a decade. This program allows us to recognize businesses, organizations and individuals who embrace both the entrepreneurialism and innovation that make Oklahoma such a special place to live and work," said Mary Melon, publisher of *The Journal Record*. "Our honorees over the years have developed products and services that have grown our communities and have literally put us on the map – both nationally and internationally."

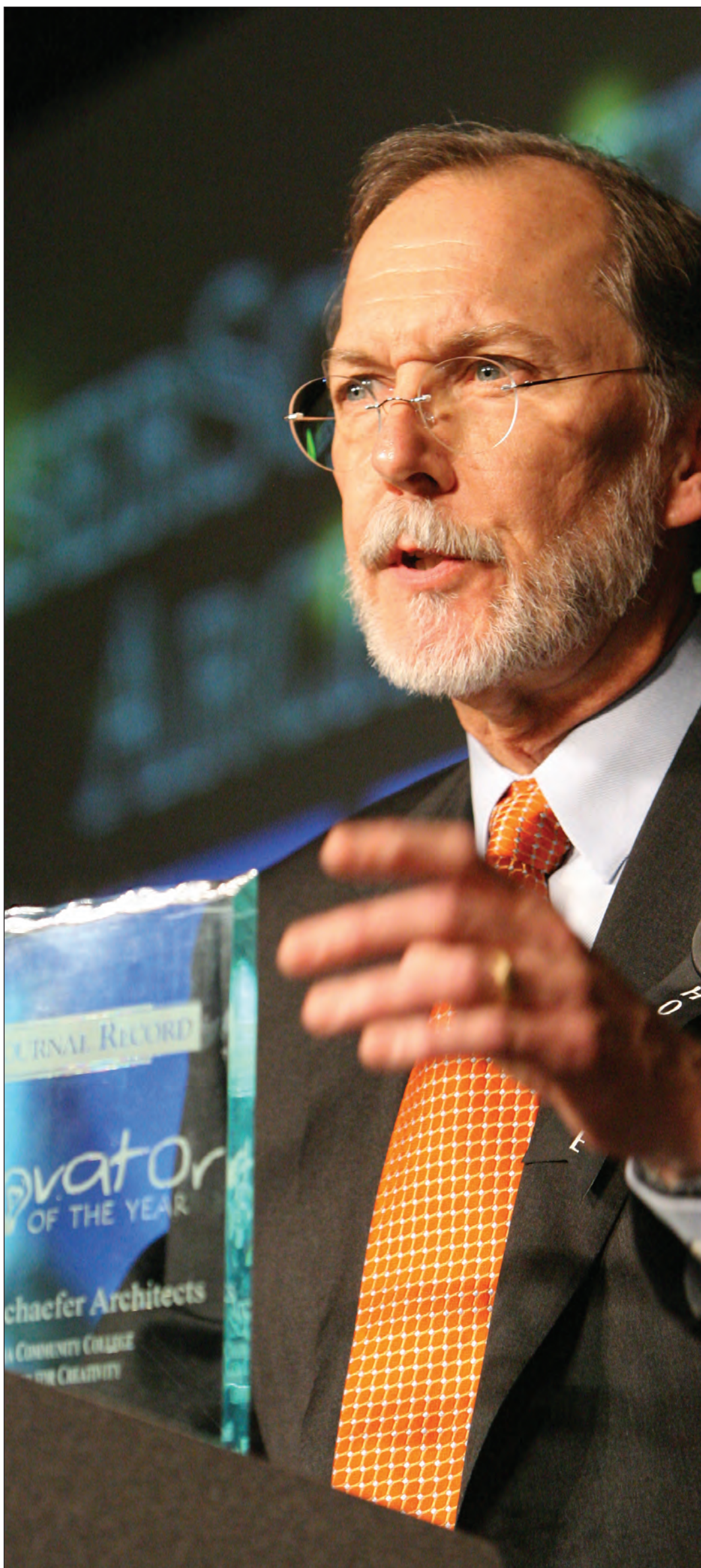
"Adding the Creativity Award three years ago has given the program another dimension and brings much-deserved focus on The Creativity Project, which is a progressive program designed to capture and promote creativity in Oklahoma," she said.

An overall winner will be announced from the group of innovators at the banquet. Those innovators, along with the winners of "On the Brink" awards and the Creativity Award honoree, will be profiled in the *Innovator of the Year* magazine to be published April 14.

The Innovator of the Year award winners for 2010 are:

- BRB Roofing and Manufacturing, Fort Gibson.
- BuzzDing!, Oklahoma City.

- Byers Products Group, Oklahoma City.
 - CompONE Services, Oklahoma City.
 - Eichler Valve Co., Edmond.
 - Elliott + Associates Architects, Oklahoma City.
 - EngATech Inc., Tulsa.
 - Exerbotics LLC, Tulsa.
 - EZVein LLC, Oklahoma City.
 - Fence Solutions Inc., Enid.
 - Floyd Training Firm, Norman.
 - Forge Multimedia, Arcadia.
 - Global Safety Labs, Tulsa.
 - Grocio Inc., Tulsa.
 - Impact Earth, Tulsa.
 - IThryv, Oklahoma City.
 - K20 Center/Digital Native Learning, Norman.
 - Merchant Metrix, Noble.
 - Muskogee Community Hospital, Muskogee.
 - Neurolumen LLC, Oklahoma City.
 - Northeastern State University, Tahlequah.
 - Pelco Products Inc., Edmond.
 - PreDent, Oklahoma City.
 - Sage Gourmet Café & Market, Oklahoma City.
 - SeekingSitters, Tulsa.
 - Selexys Pharmaceuticals Corp., Oklahoma City.
 - Sigma Blood Systems, Oklahoma City.
 - Therametics LLC, Oklahoma City.
 - Tornado Alley Turbo Inc., Ada.
 - University of Oklahoma (Center for the Creation of Economic Wealth and the Price College Center for Entrepreneurship), Norman.
 - University of Oklahoma (Institute For Environmental Genomics), Norman.
 - University of Oklahoma Health Sciences Center, Oklahoma City.
 - US Fleet Tracking, Oklahoma City.
 - WeGoLook.com, Oklahoma City.
- The 2010 On the Brink honorees include:
- Altheus Therapeutics, Oklahoma City.
 - A Karen Black Co., Oklahoma City.
 - Classee, Pryor.
 - MediaQuake, Edmond.
 - Orthocare Innovations, Oklahoma City.
 - Otologic Pharmaceuticals, Oklahoma City.
 - University of Oklahoma Center for Bioengineering and School of Electrical and Computer Engineering, Norman.
 - Screen Four Software, Oklahoma City.
- Sponsors of the 2010 *Journal Record* Innovator of the Year include OCAST, i2E, The State Chamber, Crowe & Dunlevy, Ernst & Young and SpiritBank.
- Reservations for the banquet can be made by calling Kari Koster at (405) 278-2820 or kari.koster@journal-record.com. Individual tickets are \$125 and tables for 10 are \$1,250. Corporate table sponsorships are available for \$2,000.
- In 2009, the 33 Innovator of the Year winners and eight "On the Brink" innovators honored companies and individuals from a variety of industries, including architecture, agriculture, education, health care and technology.



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